

# MaryKay Severino

Co-Founder, Chief Operating Officer, Director of Education

## CONTACT

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📞 617.221.6142

## EDUCATION

**ESL Post-bac MA licensure**  
Salem State University | 2015

**MA TESOL (Teaching English to Speakers of Other Languages)**  
Emporia State University | 2010

**BA in Economics & Business**  
Villanova University | 2001

### Massachusetts Educator Licenses

- ESL, PreK-6 & 5-12
- Preliminary Sheltered English Immersion – Teacher

## AWARDS

**NASA Certificate of Appreciation**  
For contributions to 2017 Solar Eclipse

## EXPERIENCE

**CO-FOUNDER, COO & DIRECTOR OF EDUCATION**  
ARISA Lab, LLC | 2020–present

**EDUCATION & EXHIBITS PROJECT MANAGER**  
Smithsonian Astrophysical Observatory | 2017–2020

**REALTOR® & SMALL BUSINESS OWNER**  
Keller Williams Realty | 2016–2020

**ESL TEACHER**  
Revere HS, Bowditch Elementary and Pine Manor College | 2014–2016

**ASSISTANT LANGUAGE PROFESSOR & PROGRAM COORDINATOR**  
Yeungnam University | 2012–2014

**VISITING PROFESSOR & ACADEMIC JOURNAL EDITOR**  
Kyungpook National University | 2010–2012

**ESL TEACHER**  
K-12 public & private schools | S. Korea & Taiwan | 2007–2010

## PROFESSIONAL HISTORY

Ms. Severino co-founded ARISA Lab, bringing over 15 years of experience as an accomplished and innovative professional with education and business building experience. Before ARISA Lab, Ms. Severino supported NSSEC Phase 1, specifically the Eclipse Soundscapes Project as the Education & Exhibits Project Manager. In that role she brought excellent communication and organizational skills to the team, with proficiency in priority and fiscal management. For her contributions to the 2017 total solar eclipse she was awarded a Certificate of Appreciation by NASA Science Mission Directorate. To ARISA Lab she brings this specific and relevant experience as well as special capabilities in building small businesses and teams; strategizing, developing and implementing curriculum and assessment; and marketing projects employing a variety of offline & online techniques. She is a proven leader with success in establishing relationships with international and culturally diverse populations.

## PUBLICATIONS

Severino, M., *Back to Basics: Learning Styles Part 1*, GwangJu News, May 2008  
Severino, M., *Back to Basics: Learning Styles Part 2*, GwangJu News, June 2008



**ARISA Lab, LLC** | Advanced Research in STEAM Accessibility Lab

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