



ARISA LAB, LLC
Eclipse Soundscapes Mobile Application Privacy & Cookies Policy
Effective Date: OCTOBER 2020

INTRODUCTION

ARISA LAB, LLC owns and operates the Mobile Application (hereafter “Application”) ECLIPSE SOUNDSCAPES. Like many mobile applications, we may collect information from our Users to improve or assess for User experience.

This privacy policy (hereafter “Privacy Policy”) is designed to tell you about our information collection practices – how we collect and use the Personal Data that we receive about you, as well as your rights in relation to that Personal Data, when you download our Application. This Privacy Policy does not cover any information that we may receive about you through sources other than the use of our Application. The Mobile Application may link out to other Applications, websites, or mobile applications, but this Privacy Policy does not and will not apply to any of those linked Applications, websites, or applications unless otherwise noted in this Agreement..

We are committed to the protection of your privacy while you use our Application.

Before using this site or communicating with us – and particularly before providing personally identifiable information to us – **you should read this entire policy**. **Use of this Application or communicating with us constitutes your agreement to the terms of this policy. If the terms of this policy are not acceptable to you, please cease your access to our Application and do not provide any personally identifiable information to us.**

We will keep this policy as up to date as possible, and will be reviewing our policies periodically to ensure openness and clarity between all parties.

For further information, please review our Terms of Use and Privacy Policy for EclipseSoundscapes.com [here](#)

1. DEFINITIONS

The parties referred to in this Agreement shall be defined as follows :

- a) Company, Us, We: The Company, as the creator, operator, and publisher of the Application, make the Application, and certain Services on it, available to users. Company, Us, We, Our, Ours and



other first-person pronouns will refer to the Company, as well as all employees and affiliates of the Company.

- b) You, the User: You, as the user of the Application, will be referred to throughout this Agreement with second-person pronouns such as You, Your, Yours, or as User.
- c) Parties: Collectively, the parties to this Agreement (the Company and You) will be referred to as Parties.
- d) Effective Date: "Effective Date" means the date this Privacy Policy comes into force and effect.
- e) Personal Data: "Personal Data" means personal data and information that we obtain from you in connection with your use of the Application which is capable of identifying you in any manner.

2. ACCEPTANCE OF RISK

By continuing to use our Application in any manner, use of the Products and/or Services, you manifest your continuing assent to this Privacy Policy. You further acknowledge, agree and accept that no transmission of information or data via the internet is not always completely secure, no matter what steps are taken. You acknowledge, agree and accept that we do not guarantee or warrant the security of any information that you provide to us, and that you transmit such information at your own risk.

3. GDPR.

Please be advised the data processing activities take place in the United States, outside the European Economic Area. Data may also be transferred to companies within the United States, but will only be done so in a manner that complies with the EU's General Data Protection Regulation or GDPR.

4. YOUR USER RIGHTS

You have many rights in relation to your Personal Data. Specifically, your rights are as follows:

- the right to be informed about the processing of your Personal Data
- the right to have access to your Personal Data
- the right to update and/or correct your Personal Data
- the right to portability of your Personal Data
- the right to oppose or limit the processing of your Personal Data
- the right to request that we stop processing and delete your Personal Data



- the right to block any Personal Data processing in violation of any applicable law
- the right to launch a complaint with the Federal Trade Commission (FTC) in the United States or applicable data protection authority in another jurisdiction

Such rights can all be exercised by contacting us at the relevant contact information listed in this Privacy Policy: ADMIN@ARISALAB.ORG

5. WHAT TYPE OF INFORMATION WE COLLECT

Personal information collected through a contact form may include your full name, email, and any other details you choose to share. If you provide information to us about any person other than yourself, you must ensure that they understand how their information will be used and that they have given their permission for you to disclose it to us and for you to allow us, and our service providers, to use it.

a) Registered users: You, as a User of the Application, may be asked to register in order to use the Application, or become a Member.

During the process of your registration, we will collect some of the following Personal Data from you through your voluntary disclosure:

Personal Data may be asked for in relation to:

- I) Interaction with our representatives in any way
- II) receiving notifications by text message or email about marketing
- III) receiving general emails from us
- IV) commenting on our content or other user-generated content on our Application, By undergoing the registration process, you consent to us collecting your Personal Data, including the Personal Data described in this clause, as well as storing, using or disclosing your Personal Data in accordance with this Privacy Policy.

Depending on your specific device, this Application may request certain permissions that allow it to access the User's device Data as described below.

By default, these permissions must be granted by you before the respective information can be accessed. Once the permission has been given, it can be revoked by you at any time. In order to revoke these permissions, you may refer to the device settings or contact us for support at the contact details provided in the present document.



The exact procedure for controlling app permissions may be dependent on your device and software.

Please note that the revoking of such permissions might impact the proper functioning of this Application.

If User grants any of the permissions listed below, the respective Personal Data may be processed (i.e accessed to, modified or removed) by this Application.

b) Unregistered users: If you are a passive user of the Application and do not register for any membership, or other service, you may still be subject to certain passive data collection ("Passive Data Collection"). Such Passive Data Collection may include as described below, IP address information, GPS location information, and certain browser data.

c) All users: The Passive Data Collection which applies to Unregistered users shall also apply to all other users of our Application.

d) User Experience: From time to time we may request information from you to assist us in improving our Application, such as demographic information or your particular preferences.

e) GPS Location & Time Zone The Eclipse Soundscapes mobile application collects your locally GPS location and time zone data, which you voluntarily opt in to provide upon download or continued use of the Application.

(i) How We Collect Data

We collect the data outlined above in the following way:

- Data collected automatically - meaning, if you are using our mobile application we may use built in device tools to acquire your phone's GPS location and time zone

(ii) How We Use Your Personal Data

We do not use the GPS location or time zone information you provide for any reason other than:

- to provide you with the ability to determine your exact location's proximity to the next eclipse's path of totality
- To automatically start at the time of an eclipse the audio that describes the phases of an eclipse in time with the event

(iii) Third Party Providers . We may use third party analytics services on the mobile application, such as those of Google Analytics or Apple Analytics. The analytics providers that administer these services use technologies such as cookies, web beacons, web server logs and similar technologies to



help us analyze your use of the mobile application. The information collected through these means may be disclosed to these analytics providers and other relevant third parties who use the information, for example, to evaluate use of the mobile application. Users can opt out by changing their global privacy settings for their mobile device.

(iv) Retention of Your Data. While you are actively using the application, the application is accessing your GPS location and Time zone. This information is NOT stored or retained after the application is closed.

6. WHAT YOUR INFORMATION IS USED FOR – PURPOSE

ARISA LAB, LLC uses your personal information to provide you with guidance and to help us understand your needs and interests for our resources. Specifically, we use your information to provide personalized services and support, to communicate with you, and to update you about our services.

Personal Data that may be considering identifying may be used for the following:

- a) Improving your personal user experience
- b) Communicating with you about your user account with us
- c) Providing customer service to you
- d) Advising you about updates to the Application or related Items

7. PERSONAL DATA STORAGE

We do not collect or store your personal data on the Application beyond the following:

General data received by Apple Store and/or Google Play provided for analytics that is supplied to all applications across both platforms.

8. HOW WE COLLECT INFORMATION.

We may use technology to passively collect non-personally identifiable information ONLY while you visit WWW.ARISALAB.ORG or ECLIPSESOUNDSCAPES.ORG. This type of information may include the type of web browser you use, the operating system you use, the date and time of your visit, the specific pages you visit, and the address of the web site you visited prior to entering our site.



9. COOKIES

This Application, as with most Applications, works best when allowed to use cookies. We use cookies in a responsible manner to give you the best user experience possible on our Application.

For further information and support, you can also visit the specific help page of the Mobile Application vendor you are using:

- **Google Play Store:** https://play.google.com/intl/en-US_us/about/play-terms/index.html
- **Apple Store:** <https://www.apple.com/legal/internet-services/itunes/us/terms.html>

10. WHO CAN ACCESS YOUR DATA/THIRD PARTIES

We will never sell or rent your data to third parties unless to a wholly owned company acquiring substantially all of our assets through an acquisition. However, generally we only share information when it is required to fulfill our obligation to you.

Please note that we do own and operate www.EclipseSoundscapes.org and www.ArisaLab.org

Data submitted through our forms on those aforementioned websites are only accessible by ARISA LAB, LLC and are stored on secure servers.

You acknowledge that although our Application and communications may contain links to other websites or Applications, we are not the owners of these sites or applications (barring the aforementioned sites), and therefore are not responsible for the privacy practices of such other Mobile Applications. Please review all third party privacy policies.

We take reasonable steps to ensure that personally identifiable information that you send us is accurate, current, and complete. If you wish to correct or delete your personally identifiable information, please contact us by email at ADMIN@ARISALAB.ORG (please write "delete personal info" in the subject line and provide each email address you would like us to remove), by post at ARISA LAB, LLC at 47 High Street, Suite 501, Medford, MA 02155.

ARISA LAB, LLC contracts with third-party service providers and suppliers to deliver products and services. Suppliers and service providers are required to keep confidential the information received on behalf of ARISA LAB, LLC and may not use it for any purpose other than to carry out the services that are performing for ARISA LAB, LLC.

We may utilize third party service providers ("Third Party Service Providers"), from time to time or all the time, to help us with our Application, and to help serve you.



We may use Third Party Service Providers to assist with information storage (such as cloud storage), host the Application, fulfill orders in relation to the Application; help us track usage data, such as referral Applications, dates and times of page requests, etc. We use this information to understand patterns of usage of, and to improve, the Application. We only share your Personal Data with a Third Party Service Provider if that provider agrees to our privacy standards as set out in this Privacy Policy. In these instances, the Third Party Service Provider will have access to your Personal Data.

We may allow third parties to advertise on the Application. These third parties may use cookies in connection with their advertisements (see the "Cookies" clause in this Privacy Policy).

Notwithstanding the other provisions of this Privacy Policy, we may provide your Personal Data to a third party or to third parties in order to protect the rights, property or safety, of us, our customers or third parties, or as otherwise required by law.

If your Personal Data might be provided to a third party in a manner which is other than as explained in this Privacy Policy, you will be notified. you will also have the opportunity to request that we not share that information.

11. DISCLOSURE OF PERSONAL DATA

Although our policy is to maintain the privacy of your Personal Data as described herein, we may disclose your Personal Data if we believe that it is reasonable to do so in certain cases, in our sole and exclusive discretion. Such cases may include, but are not limited to:

- a) To satisfy any local, state, or Federal laws or regulations
- b) To respond to requests, such discovery, criminal, civil, or administrative process, subpoenas, court orders, or writs from law enforcement or other governmental or legal bodies
- c) To bring legal action against a user who has violated the law or violated the terms of use of our Application
- d) As may be necessary for the operation of our Application
- e) To generally cooperate with any lawful investigation about our users
- f) If we suspect any fraudulent activity on our Application or if we have noticed any activity which may violate our terms or other applicable rules



12. CHILDREN ONLINE PRIVACY PROTECTION ACT

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of Applications and online services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of thirteen (13) for sales.

13. CAN-SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions
- Process orders and to send information and updates pertaining to orders
- Send you additional information related to your product and/or service
- Market to our mailing list or continue to send emails to our clients after the original transaction has occurred

To be in accordance with CAN-SPAM, we agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can follow the instructions at the bottom of each email and we will promptly remove you from ALL correspondence.



14. SOCIAL NETWORK PLUGINS:

This Application incorporates plugins and/or buttons for social networks, in order to allow easy sharing of content on your favorite social networks. These plugins are programmed so as not to set any cookies when accessing the page, to safeguard the privacy of users. Cookies may be set, however, if you make voluntary use of the plugin. Please note that if you browse while being logged into the social network then you have already consented to the use of cookies conveyed through this Application at the time that you registered with the particular social network.

The collection and use of information obtained by means of the plugin are governed by the respective privacy policies of the social networks, which can be found below:

Facebook: <https://www.facebook.com/help/cookies>

Twitter: <https://help.twitter.com/en/rules-and-policies/twitter-cookies>

Google+: <http://www.google.com/policies/technologies/cookies>

Pinterest: <https://about.pinterest.com/it/privacy-policy>

Linkedin: <https://www.linkedin.com/legal/cookie-policy>

Instagram: <https://help.instagram.com/519522125107875>

*****You acknowledge that third party social network privacy policies are subject to change - You agree that we are not responsible for any updated privacy policy changes of third parties. You agree that you are responsible for your consent of the use of the third party social as of the date of Your usage*****

15. HOW TO CONTACT US

You have the right to view, edit, or request the removal of your personal data from ARISA LAB, LLC.

Please be in touch with any questions or clarification of this policy.

ARISA LAB, LLC

47 High Street Ste 501, Medford MA 02155

ADMIN@ARISALAB.ORG



16. UPDATES TO THIS POLICY

We reserve the right to update this policy at any time to take account of new data protection legislation and to reflect our current business practices. If we do change the policy, the new policy will be posted here, along with its revision date. We encourage you to check this policy periodically and before each instance in which you provide personally identifiable information to us.