

# ARISA LAB, LLC ONLINE PRIVACY POLICY

**Last updated: August 30, 2021**

ARISA LAB, LLC (“**ARISA**,” “**we**,” “**us**,” or “**our**”) respects your privacy and understands the importance of privacy to users of our websites or mobile applications. We developed this Privacy Policy (the “**Policy**”) to explain how we collect, use, share, and protect Personal Information (defined below), and your choices about the collection and use of Personal Information.

This Policy applies to Personal Information collected or processed through our websites: <https://arisalab.org/> and <http://www.eclipsesoundscapes.org/> (“**Sites**”), ARISA-operated mobile application: ECLIPSE SOUNDSCAPES (“**Application**”), or social media pages that link to this Policy (collectively, the “**Services**”).

Please read this Policy before using the Services or providing Personal Information to us. By using the Services, you are accepting the practices described in this Policy. If you do not agree with the terms of this Policy, you should immediately cease use of the Services.

After you read this Policy, please read our Terms of Use (“**Terms**”). This Policy and our Terms work in conjunction. In the event any terms in this Policy conflict with the Terms, the Terms shall control. This Policy incorporates by reference any capitalized terms found in the Terms.

To Jump to a section of this Policy, click a link below:

1. [What is Personal Information?](#)
2. [How We May Use Your Personal Information](#)
3. [Types of Personal Information We Collect and Use](#)
4. [Disclosure of Personal Information](#)
5. [How We Protect the Confidentiality of Personal Information](#)
6. [Accessing, Updating, or Deleting Personal Information](#)
7. [Opting Out of Receiving Electronic Communications](#)
8. [Retention and Deletion](#)
9. [Individuals in the European Union and the United Kingdom](#)
10. [Third Party Websites and Links, including Social Media](#)
11. [Children’s Privacy](#)

12. [Changes to Our Privacy Policy](#)

13. [How to Contact Us](#)

## **1. What is Personal Information?**

“Personal Information” is information that, either alone or in combination with other information, identifies or relates to a particular individual. Examples of Personal Information include, among others, name, email address, phone number, postal address, medical information, test information, and online identifiers.

## **2. How We May Use Your Personal Information**

We use or in the future may potentially use Personal Information for the following purposes:

- Offering our Services to you.
- Analyzing, administering, and improving the Sites and Application.
- Sending you marketing and promotional materials.
- Communicating with you about any of your ARISA-related accounts or the Sites.
- Responding to the questions you submit through the Sites or Application.
- Protecting our rights or our property.
- Meeting legal obligations; and
- Other purposes related to the reasons for which you provided Personal Information to ARISA.

We will retain your Personal Information only as long as necessary to fulfill the purposes for which we collected and processed the Personal Information, or as required by applicable laws.

## **3. Types of Personal Information We Collect and Use**

### **A. Information that you Provide Us**

In various places within the Services, we may request information from you via forms. The exact information we need to collect (including Personal Information) will depend on the purpose of the form.

For example, when you click on the “Contact Us” link within the Sites, and fill out the relevant form, we may collect the following Personal Information from you:

- Name; and
- Email address

We will indicate on the form whether a field of information is mandatory or optional. If you choose not to provide certain information, we may not be able to provide the requested services.

## **B. Information We Automatically Collect from You**

- **Cookies, Device Identifiers, and Similar Technologies**

Cookies are small data files that are transferred to your computer's hard disk and are used to store information about website visits, your preferences, and enhances website functionality. When you access the Services, we may use cookies or device identifiers to determine if you accepted the "Cookie Consent" box or to help operate certain features of the Services. Within the Application, we may automatically collect your mobile device's geolocation and corresponding time zone information.

Most browsers provide you with the ability to block, delete, or disable cookies, and your mobile device may allow you to disable transmission of unique identifiers and location data. If you choose to reject cookies or block device identifiers, some features of the Services may not be available, or some functionality may be limited or unavailable. Please review the help pages of your browser or mobile device for assistance with changing your settings.

Some of our service providers may use cookies or other methods to gather information regarding your use of the Services and may combine the information in these cookies with any Personal Information about you that they may have. The use of such tracking information by a third party depends on the privacy policy of that third party. We do not respond to Do Not Track ("DNT") signals sent to us by your browser at this time. To learn more about how DNT works, please visit <http://allaboutdnt.com/>.

- **Analytics**

To assist us with analyzing the traffic to our Application when using cookies or similar technologies, we may use analytics services, including Google Analytics. For more information on Google Analytics' processing of your information, please see ["How Google uses data when you use our partners' sites or apps."](#)

- **Advertising**

We do not contract with third parties to advertise on the Sites or Application.

#### **4. Disclosure of Personal Information**

We will not disclose Personal Information except as set forth in this Policy. This section describes to whom we disclose Personal Information and for what purposes:

- **Our Service Providers.** We engage service providers to perform tasks on our behalf and to assist us in operating the Application, Sites, and offering our products. For example, we may use third-party vendors and hosting companies to provide the necessary hardware, software, networking, storage, and related technology required to operate the Services. We may store encrypted database backups off site with a third-party storage provider to ensure data security in the case of an emergency or catastrophe. We take commercially reasonable steps to help ensure our service providers provide at least the same level of protection for Personal Information as we do.
- **Funding Agents.** We may disclose de-identified, anonymized Personal Information to our program funding agents, including, but not limited to, the National Aeronautics and Space Administration (“NASA”), National Science Foundation, and the United States Department of Education.
- **Companies Involved in Mergers and Acquisitions Transactions.** If we sell or otherwise transfer part or the whole of our business or assets to another organization (*e.g.*, in the course of a transaction like a merger, acquisition, bankruptcy, dissolution, or liquidation), any information collected through the Services, including Personal Information, may be among the items sold or transferred.
- **Law Enforcement, Government Agencies, and Courts.** We may disclose Personal Information at the request of law enforcement or government agencies; in response to subpoenas, court orders, or other legal process; to establish, protect, or exercise our rights; to defend against a legal claim; to protect the rights, property, or safety of any other person; or as otherwise required by law.

#### **5. How We Protect the Confidentiality of Personal Information**

We protect the confidentiality and security of Personal Information we obtain in the course of business. We use commercially reasonable safeguards, such as industry-standard encryption technology, to help keep the Personal Information collected through the Services secure. We encrypt or anonymize Personal Information prior to electronically transmitting the Personal Information.

Despite these efforts to store Personal Information in a secure operating environment, we cannot guarantee the security of Personal Information during its transmission or its storage. Further, while we attempt to ensure the integrity and security of Personal Information, we cannot guarantee that our security measures will prevent third parties such as hackers from illegally obtaining access to Personal Information. We do not represent or warrant that Personal Information about you will be protected against, loss, misuse, or alteration by third parties.

## **6. Accessing, Updating, or Deleting Personal Information**

We take reasonable steps to ensure that Personal Information that we collect from or you send us is accurate, current, and complete. If you wish to correct or delete your Personal Information please contact us at [ADMIN@ARISALAB.ORG](mailto:ADMIN@ARISALAB.ORG) (please write “delete personal info.” in the subject line and provide each email address you would like us to remove). You may also send your request to the mailing address listed in Section 13 below.

## **7. Opting Out of Receiving Electronic Communications**

If you subscribe to the ARISA LAB, LLC newsletter and related offers, through the Sites, Application, or offline, with your permission, we may send you notifications, promotions, or other information via email (“**Communications**”). You may choose to stop receiving Communications by clicking on the conspicuous “Unsubscribe” link located at the bottom of the email we may send to you or by emailing [ADMIN@ARISALAB.ORG](mailto:ADMIN@ARISALAB.ORG) with your request. Please note that certain Services-related Communications are necessary for the proper functioning and use of the Sites and Application and you may not have the ability to opt out of those Communications.

## **8. Retention and Deletion**

As discussed above, in Section 2 (How We Use Your Personal Information), we keep your Personal Information only as long as necessary to fulfill the purposes for which it was collected and processed, including for the purposes of satisfying any legal, regulatory, accounting or reporting requirements. In some circumstances, we may de-identify, aggregate, or otherwise anonymize your Personal Information consistent with applicable laws and industry standards so that it can no longer be associated with you, in which case it is no longer treated as Personal Information.

## **9. Individuals in the European Union and the United Kingdom**

In this section, we provide additional information relating to how we process Personal Data of individuals in the European Union (“EU”) and the United Kingdom (“UK”), in accordance with the European General Data Protection Regulation and the UK GDPR (collectively, “**GDPR**”).

If you need more information or would like to exercise your rights under the GDPR, you may contact us at [ADMIN@ARISALAB.ORG](mailto:ADMIN@ARISALAB.ORG).

## A. Basis for Processing

Our legal basis for collecting and using the Personal Data described in this Policy will depend on the Personal Data concerned and the context in which we collect it. Please see Section 2 above (How We May Use Your Personal Information) for our legal basis for collecting and using your Personal Data.

## B. Your Privacy Rights

Depending on applicable law, you may be entitled to the following rights:

- **Right of Information and Access.** You have the right to access the Personal Data we collect about you, and request us to disclose the types of Personal Data we collected from you, our purposes for collecting the Personal Data, and the categories of third parties we may disclose Personal Data to.
- **Right to Rectification.** You have the right to request us to correct inaccurate Personal Data that we collected from you.
- **Right to Erasure.** You have the right to request us to delete Personal Data that we collected from you. However, we may not always be able to comply with your request of erasure for specific legal reasons which we will provide notice of, if applicable, at the time of your request.
- **Right to Data Portability.** You have the right to request that we send you the Personal Data we collected from you in a readable format.
- **Right to Object.** You have the right to object, at any time, to our processing of Personal Data we collected from you.
- **Right to Restriction of Processing.** You have the right to restrict our processing of Personal Data we collected from you when: a) you contest the accuracy of the Personal Data; b) the proposed processing is unlawful; c) we no longer need the Personal Data for the purpose of the initial collection; and d) you object to our processing of the Personal Data.

If you wish to exercise any of these applicable rights, please contact us at [ADMIN@ARISALAB.ORG](mailto:ADMIN@ARISALAB.ORG).

Depending on where you live, you may have a right to lodge a complaint with a supervisory authority or other regulatory agency if you believe that we have violated any of the rights concerning Personal Data. However, we encourage you to first reach out to us at [ADMIN@ARISALAB.ORG](mailto:ADMIN@ARISALAB.ORG), so we have an opportunity to address your concerns directly before you do so.

## **10. Third Party Websites and Links, including Social Media**

We are not responsible for the practices employed by any websites or services linked to or from our Sites or Application, including the information or content contained within them. The Sites incorporate plugins and buttons for social networks. These plugins are programmed so as not to enable any cookies when accessing the page, to safeguard the privacy of users. If you voluntarily use the plugins, the plugins may enable cookies. If you browse the Sites while logged into a social network then you consented to the use of cookies through the Sites at the time you registered with the social network. A link to a third party's website should not be construed as an endorsement. We encourage you to investigate and ask questions before disclosing Personal Information to third parties.

## **11. Children's Privacy**

Consistent with the Children's Online Privacy Protection Act of 1998 ("COPPA"), we do not knowingly collect or solicit Personal Information from anyone under the age of thirteen without prior verifiable parental consent. If we learn that Personal Information of a child under the age of thirteen has been submitted via our Sites or Application without parental consent, we will take all action necessary to comply with our responsibilities under applicable legal requirements, which may include deletion of any such information.

## **12. Changes to Our Privacy Policy**

We may modify or update this Policy from time to time, so please review it periodically. If we make a change to this Policy that, in our sole discretion, is material, we will notify you as appropriate under the circumstances. Unless otherwise indicated, any changes to this Policy will apply immediately upon posting to the Sites.

## **13. How to Contact Us**

If you have any questions about this Policy, please email us at [ADMIN@ARISALAB.ORG](mailto:ADMIN@ARISALAB.ORG) or write to us at:

ARISA LAB, LLC  
47 High Street Ste 501  
Medford, MA 02155